

News and updates from AXA Health



As summer disappears into the rear-view mirror and we focus on the busy autumn time of securing renewals and new business, this newsletter has plenty to facilitate those conversations. Read on to be fully up to date with our upcoming key broker strategic briefing webinar, new assets to download and share with clients and news on director level appointments in AXA Health distribution.

This month's content:

- The Telegraph awards AXA Health Best Health Insurer
- Register for the broker strategic briefing
- Download new women's health assets to share with clients
- Read about access code change communication to SME clients with EAP
- Read about AXA Health's two new distribution directors

- Hear from Rich Glassborow as he shares why innovation, expertise and a listening ear are at the heart of AXA Health.
- Sign up to the expert webinar: Patience and wellbeing

FOR ALL



AXA Health ranked number one private health insurance provider by The Telegraph

The Telegraph has published the results of its annual 'best insurance companies for 2025' report, and AXA Health has come top of the private medical insurance provider category AND the best insurance company for customer satisfaction. We're incredibly proud of this award and it's yet another independent accolade to help you recommend AXA Health policies to your clients.

[READ FULL REPORT](#)

FOR BUSINESS

Harnessing technology to transform healthcare

Thursday 6 November 2025 | 10.30am-12pm

[Click and register for our webinar today](#)



DON'T MISS OUT!

If you haven't registered yet, join 100s of brokers who have already signed up for the broker strategic briefing

Emerging technologies are revolutionising healthcare, enabling more personalized and efficient services:

- Join AXA Health and an expert panel, including:
 - Sir David Sloman – Independent Non-Executive Director at AXA UK and Ireland, and former Chief Operating Officer of NHS England
 - Emmi Poteliakhoff, MBE – Head of Data and Analytics at AXA Health
- Explore advancements influencing the future of health and healthcare.
- Hear key updates from other AXA Health senior leaders.
- Discover important micro factors that safeguard clients' health and wellbeing investments.
- Learn how AXA Health is creating connected journeys and engaging experiences.
- Understand how these innovations can help empower your clients' workforces.

[REGISTER NOW](#)

FOR ALL

Women's health

New assets available
to download and share



Supporting women's health at work

We all face challenges with our health whilst at work. By better supporting women's health we can create a healthier, more equitable and productive workplace.

At AXA Health we've developed a range of services and insightful articles for you to share with your clients to help them support the women in their teams.



As part of our Staying Healthy series, we've developed new supporting videos and expert led articles across women's health themes, eg - menopause, menstrual health, mental health, endometriosis, midwife appointments and postnatal

appointments. Download now and share with your clients.

[DOWNLOAD NEW VIDEOS](#)

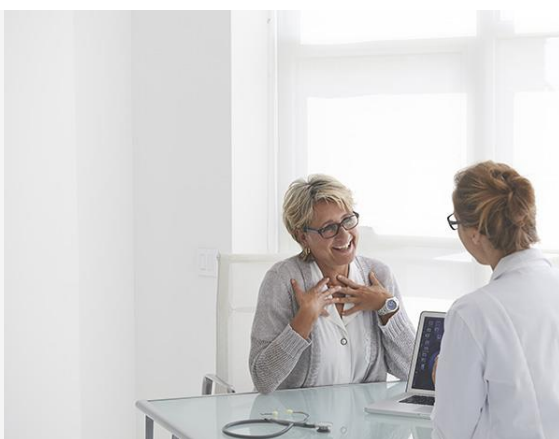
Endometriosis is a common condition, affecting 10% of women worldwide. However, despite its prevalence, the symptoms can often be misdiagnosed, meaning that on average, it takes 8 years 10 months from the first GP visit to get a diagnosis.¹

Read and share our new small business guide to supporting endometriosis in the workplace.

[READ GUIDE](#)



¹[Endometriosis UK](#)



Going to the GP for a menopause, menstrual or mental health, endometriosis or pregnancy related appointment can be daunting. We've created 6 easy-to-use fillable checklists to share with your clients to support their members to help them confidently describe their symptoms and gain the most appropriate support.

[DOWNLOAD CHECKLISTS](#)

FOR SME



Access codes are changing for SME clients with Employee Assistance Programme (EAP)

Last week we contacted SME clients with EAP included as part of their healthcare cover with us via email. We let them know that to continue to access their EAP from 1 October 2025 they will need to use the replacement unique access code contained in the email. This code can also be found in the latest EAP handbooks in the Group Health Hub and for employees in their member account.

Watch this space for news for your SME clients without EAP

We will soon have some news to share about how employees who work for your SME clients who don't have EAP can get access to great health and wellbeing content to help them put their health first. We will be contacting SME group administrators in early October.

FOR BUSINESS

New Distribution Directors appointed at AXA health



**Jordan Ayrey joins AXA Health as
SME Distribution Director**

We're delighted to welcome Jordan Ayrey who joins us as SME Distribution Director, effective November. With over ten years of distribution experience, he'll lead the SME distribution team to drive growth and strengthen partnerships.



**Kelly Morris appointed as Large
Corporate Distribution Director**

Kelly has been Head of Corporate Retention and Client Delivery at AXA Health for the past four years, and has 25 years' experience in the corporate healthcare market. In her new role Kelly will lead Large Corporate Distribution, leading the growth and retention of our Large Corporate client base, working closely with our valued intermediary and distribution partners.

FOR BUSINESS

**Rich Glassborow, Director of Distribution and Marketing shares why
innovation, expertise and a listening ear
are at the heart of AXA Health**



Learn more about how getting your clients and their employees fast access to the right care is what drives innovation at AXA Health.

[READ FULL ARTICLE](#)

FOR BUSINESS



Expert webinar: Patience and wellbeing

Our live expert webinar on
Friday 10th October, to support World Mental Health Day,
is now open for your clients' employees to register.

Dr Imren Sterno, Lead Consultant Clinical Psychologist and Nicola Baxter, Psychological Development Training Practitioner at AXA Health, will be discussing the topic of
Patience and Wellbeing.

The session will look at how we can start to recognise what underlying reasons

might be stopping us feeling patient and how to learn to manage these; as well as sharing tips and guidance for how we can all cultivate more patience with both ourselves and with others, in our daily lives.

45-minute bitesize webinar:

12.30 – 1.15 pm, 10 October 2025

Share this link with your clients so they can register in advance and reserve their space for our live expert webinar.

[REGISTER NOW](#)

FOR BUSINESS



Share the 2025 Health and Wellbeing Planners today.

Help your business clients continue to deliver a healthier 2025 for their employees and deliver their wellbeing ambitions, with our free webinars and content. We've pulled together health themes and key health awareness

days throughout 2025 that we know are important to clients, alongside a blend of content and resources to reinforce their health and wellbeing strategies for the rest of the year.

[DOWNLOAD THE LARGE
CORPORATE PLANNER](#)

[DOWNLOAD THE
SME PLANNER](#)

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