

News and updates from AXA Health



As we get into the height of summer, we are continuing to highlight content and assets both for you, and to share with your clients. Even if some of your clients may have put their out of office on, and headed for the beach, you will be furnished with news and content to open those calls as they return to their desks!

This month's content:

- Catch up on our recent strategic briefing in bite-size videos
- Download our October product review analysis
- Download our NEW underwriting terms explained for SME business
- Download our report shared in Parliament as AXA Health calls for action to tackle UK workforce health crisis
- Recap on price reductions recently made to selected Individual products

FOR ALL

Navigating the future of health:

Insights into claims, cancer and our path ahead



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Dr Ali Hasan
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WATCH WEBINAR

We hope you were able to join our live webinar – Navigating the future of health. We shared insights and information as we dived into the latest claims trends and how our services are evolving to support our intermediaries, clients, and members.

The recording of the briefing is available in four bitesize videos for you to recap on and share with colleagues.

[WATCH NOW](#)

FOR ALL



October 2025 Product Review Updates

We don't have a great deal to report this time: there are no changes to our terms of cover or the structure of our products. However, we have improved the clarity of some of our policy wording, to make sure that our members can always be confident in the terms of their cover.

If you have any questions about the changes in this update, please speak to your Relationship Manager

[DOWNLOAD PRODUCT
REVIEW ANALYSIS](#)

FOR SME



Explaining underwriting to your clients

As a small business owner, understanding which underwriting option is best for your business can be a difficult decision to make. That's why we've created a document to help you explain the options available and to help your SME clients make a decision that they can be confident is right for their business.

[DOWNLOAD
UNDERWRITING TERMS
EXPLAINED](#)

FOR BUSINESS

Health and Work Improving the resilience of the UK's workforce

July 2025

A WPI Economics Report



Health



ECONOMICS

AXA Health at Parliament - AXA Health calls for action to tackle UK workforce health crisis

We were proud to launch our newly commissioned research in Parliament in early July. Our report, with analysis from WPI Economics, explores which workforce health interventions offer the greatest return – for the public purse, for employers and for health outcomes. Our report reveals that implementing measures such as greater transparency around how employers support workforce health and providing line managers with better, and more consistent, training on mental health could generate benefits of £925m in a year.

Download your copy of the report here to share with your clients.

[DOWNLOAD REPORT](#)

FOR INDIVIDUAL



The same great products, now 20% less!

At the start of July, we made some changes to the price of our Personal Health and Health For You products. From 1 July 2025, the price of Personal Health was reduced by 20%, and the price of Health For You by 10%. These changes build on the improvements we made last year that increased the product's appeal and membership growth.

The price reduction does not apply to customers with no declaration underwriting and AXA Health group leavers who have planned or pending inpatient or outpatient appointments.

This price change was made ahead of our usual October review, which will still take place.

For more information about Personal Health or Health For You, please speak to your AXA Health account manager.

[DOWNLOAD PRODUCT
SALES MATERIALS](#)

FOR LARGE CORPORATE



Wellbeing that works: How digital innovation is transforming workplace health

John Burke, AXA Health's Chief Medical Officer, recently shared his thoughts with The HR Director magazine on what a well-rounded wellbeing strategy looks like – one that not only meets today's needs but is also built for the future. Check out his latest article and share with your clients, for inspiration on how to transform their wellbeing strategy and create health ownership within their teams.

[**READ NOW**](#)

FOR BUSINESS



Share the 2025 Health and Wellbeing Planners today.

Help your business clients continue to deliver a healthier 2025 for their employees and deliver their wellbeing ambitions, with our free webinars and content. We've pulled together health themes and key health awareness days throughout 2025 that we know are important to clients, alongside a blend of content and resources to reinforce their health and wellbeing strategies throughout the year.

Enjoying the sun safely year round

Regardless of weather or season, developing our 'sun sense' is vital to protect ourselves from UVA exposure and UV radiation, which can cause skin damage and increase cancer risk. While sunlight boosts mood and reduces SAD, overexposure can increase some health risks. Developing awareness and adopting protective measures—such as sunscreen, clothing, and shade—helps us enjoy sunlight safely, even here in the UK.

This August, we focus on practical guidance to promote sun safety and safeguard our health year-round. Open and download details from the calendar now.

[**DOWNLOAD THE LARGE
CORPORATE PLANNER**](#)

[DOWNLOAD THE SME
PLANNER](#)

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